

Debunking Cable's Big Money Influence Campaign

Salvaging Their Cableopolies By Stonewalling U.S. Spectrum Policy

Cable's Broadband Monopolies Harm Consumers.

For decades, Comcast, Charter and other cable companies have avoided competition and carved up the country into regional monopolies, thanks in part to exclusivity agreements created in the 1970s and 1980s with local governments. Despite government efforts, they still **promise not to compete** with each other. While cable counts their profits from trapped customers, Americans are burdened with poor service that comes with a lack of competition.

5G Home Is Shattering The Cableopoly.

Thanks to 5G and \$215B invested by wireless companies since 2016 to build and expand these networks, Americans are dumping cable and flocking to new fixed wireless 5G Home Broadband. For the past three years, 5G Home **captured virtually all new broadband** subscriptions. And Wall Street has taken notice—since January 2021, the largest four publicly traded cable companies saw their **average market cap drop 70%**.

Cable's Last-Ditch Effort Is A Lobbying Campaign To Block More Competition.

Cable repeatedly tells its investors not to worry and that its Cableopoly will be back once wireless companies are capacity-starved without new spectrum. Immediately after losing broadband customers, cable launched a major influence campaign to block wireless from gaining access to any new spectrum. Cable demands policymakers give them new spectrum, despite publicly saying they are in **"no rush"** to use the spectrum they have, and selling spectrum they warehouse for **billions in profits** because they are **"unlikely to need"** it.

Cable "Coincidentally" Now Demands Access To The Two Future 5G Bands.

Cable's spectrum targets and aggressive lobbying reveal their true intent. They seek access to the only two bands identified by the Administration in the National Spectrum Strategy as possible sources of new 5G spectrum—lower 3 GHz and 7/8 GHz. If they can't take this spectrum from wireless outright, they want to delay, if not fully block, the wireless industry from gaining access to the new spectrum needed to meet America's demand for mobile and fixed wireless services. Cable is trying to use D.C. to throw their competitors out of the game.

After decades of monopoly profits at the expense of the American consumer, cable companies are facing real competition.

American consumers love that 5G Home Broadband has brought competition and real broadband choice. Americans are breaking up with their Cableopoly in record numbers.

Cable could compete with 5G with a better product or better service. Instead, cable has launched a massive D.C. influence campaign to starve wireless of the spectrum needed to compete.

You know, what a monopolist would do.



To ensure more Americans benefit from the better service that comes with home broadband choice, America needs more full-power, licensed spectrum for 5G.

