

Seeing Through Cableopoly's Spectrum Demands

After decades of monopoly profits at the expense of the American consumer, cable companies are facing real competition.

American consumers love that 5G Home Broadband has brought competition and real broadband choice. Americans are breaking up with their Cableopoly in record numbers.

Cable could compete with 5G with a better product or better service. Instead, cable has launched a massive D.C. influence campaign to starve wireless of the spectrum needed to compete.

You know, what a monopolist would do.



To ensure more Americans benefit from the better service that comes with home broadband choice, America needs more full-power, licensed spectrum for 5G.

Cable Started Caring About Spectrum When They Started Losing Customers

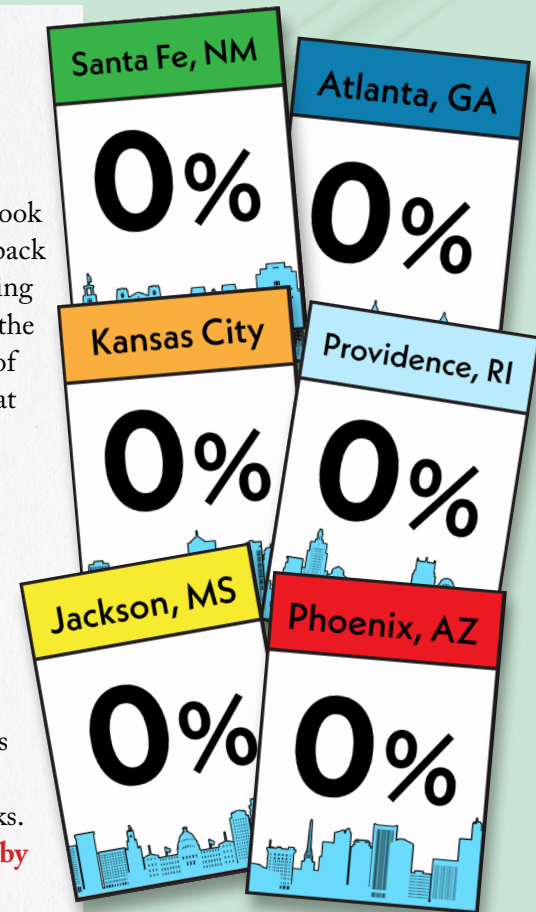
Cable has scrambled to assuage investors that 5G Home Broadband is a temporary threat. They have lost 70% of their market value since 5G Home took off in Q1 2021. They repeatedly promise Wall Street the Cableopoly will be back soon, as long as wireless does not get any more spectrum. They are now working overtime in D.C. to make that a reality. Wireless data has almost doubled in the past three years, and studies have shown wireless needs over **400 megahertz** of spectrum to meet future consumer demand by 2027. Cable is trying to stop that from happening.

Congress And The Administration Identified Lower 3 GHz As Future 5G Band: Cable Says, "Mine"

Congress and the Administration's National Spectrum Strategy identified the 3 GHz band as a promising band for future commercial use to help meet consumer demand. Cable is trying to stop 5G access to that band. They demand CBRS-like access to lower 3 GHz to block wireless entry. The only problem: Cable **does not use** the CBRS licenses they already have. Cable tells investors it is in "no rush" to use CBRS spectrum, preferring to resell wireless providers' service and not pay the cost of deploying their own mobile networks. Drive tests back this up—in cities across the country, **CBRS licenses owned by Cable go 100% unused years after the auction.**

The 7/8 GHz is Earmarked In U.S. And Globally As A Future 5G Band: Cable Says, "Mine"

The only other band identified by the National Spectrum Strategy for future 5G use is 7/8 GHz. Here too, Cable wants access to stop 5G from meeting demand. Cable claims they desperately need more spectrum to support Wi-Fi usage, and the only band that works happens to be a future 5G band. Yet, Cable brags to investors that through the giveaway of nearby 6 GHz spectrum, they effectively got 3 times the spectrum as 5G did with C-Band—and all for free. And then they tell those same investors **they have 1200 megahertz** of basically empty Wi-Fi spectrum with **no devices on it.**



Cable does not use its spectrum across the nation.

