

# The Cableopoly Admits: We Don't Need More Spectrum

Every quarter the cableopoly sees another round of historic market share losses as customers flock to 5G Home Broadband. Instead of working hard to win these customers back with the offer of better service, the Cableopoly is back to its old tricks, launching a major influence campaign to restrict competitor access to spectrum while claiming they need more for themselves. The problem is that, in Wall Street briefing after Wall Street briefing, cable companies agree: they aren't using the spectrum they have today. The cry for more spectrum is just a ploy to keep 5G Home Broadband from growing.

**Comcast President Mike Cavanagh says they have the long-term spectrum capacity they need:**

“I've been saying for a long time that, I think, we've got the capacity...”

**While Jason Armstrong, Comcast's CFO says all that existing capacity gives them significant room to grow:**

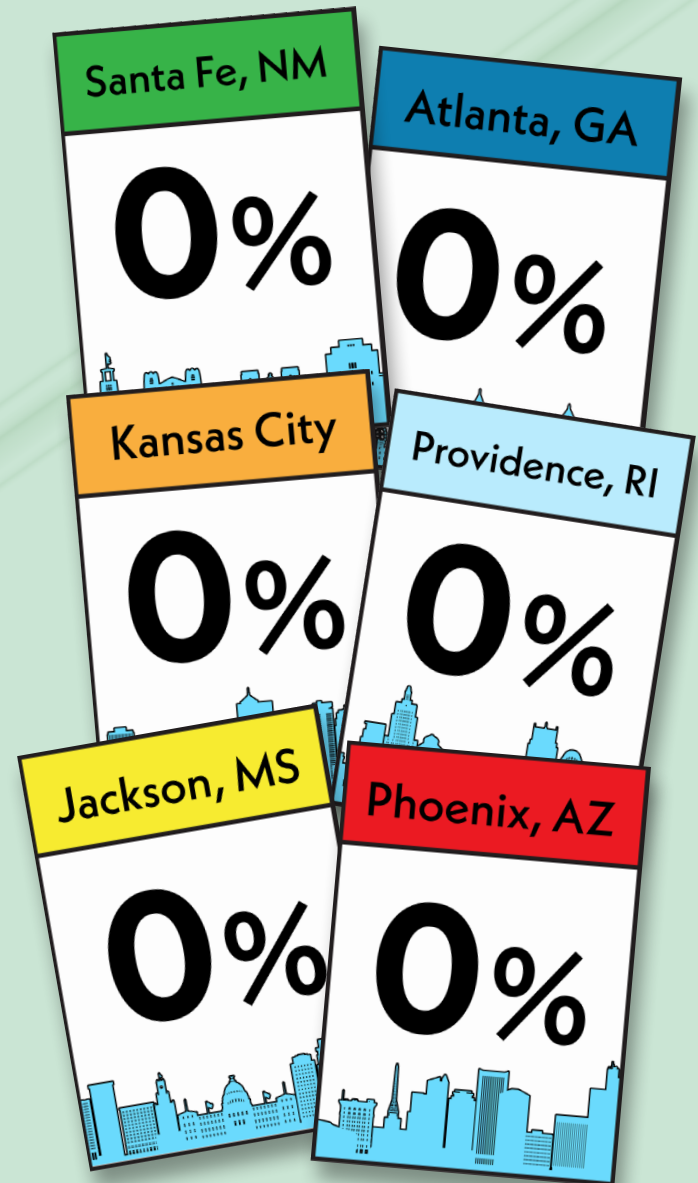
“We've got a densified urban and suburban network, and we've got spectrum, right?... we can make unique decisions over time to go offload more under our own network. So it's a business that we feel like we're in control of...”

**Meanwhile, four years after they acquired it at auction, Cable's CBRS holdings remain practically unused. Charter CEO Chris Winfrey says they've deployed CBRS in just one market:**

“We fully deployed to a single market.”

**And according to Winfrey, the reason is because they have no financial reason to deploy:**

“The extent and depth to which we deploy CBRS is really just going to be a mathematical decision on what's the return calculation.”



*Real world data shows cable is using 0% of their CBRS spectrum.*

# 4x

Cable companies have 4x more mid-band spectrum for unlicensed use than wireless has for 5G.

**It's not just Charter. David Watson, Comcast Cable President & CEO reveals they've deployed in just 3 markets. Why, because they don't "want" to deploy it anywhere else:**

"We don't have to deploy it widely. We can have it surgically deployed where we need it. So we're technically at the point where we could begin to do more if we want to."

**They aren't shy about their motivations for hoarding all this spectrum. As Comcast President Mike Cavanaugh says:**

"Why isn't that [5G Home Broadband] a long-term competitor? Because in the end... as those networks start to get clogged up [due to a shortage of spectrum]... that will be a challenge that as people are signing up for the service."

**Charter's Winfrey agrees:**

"The best strategy for us to do is just sit back... the capacity will be reached and the quality will go down, our network and product will prevail."

The Cableopoly's mission is simple—block wireless companies gaining access to new spectrum needed to compete. They have more spectrum than they could possibly need and certainly far more than they are using, yet they continue to ask for more. The wireless industry has targeted two bands (lower 3 GHz and 7/8 GHz bands)—both with the support of the Administration's National Spectrum Strategy—for future full-power use critical for mobile and fixed wireless growth. Guess where the Cableopolists claim to want spectrum? Those exact same bands. Coincidence? It's all part of the monopoly game. To ensure more Americans benefit from the lower prices and better service that come with real home broadband choice, America needs more full power, licensed spectrum for 5G.

After decades of monopoly profits at the expense of the American consumer, cable companies are facing real competition.

American consumers love that 5G Home Broadband has brought competition and real broadband choice. Americans are breaking up with their Cableopoly in record numbers.

Cable could compete with 5G with a better product or better service. Instead, cable has launched a massive D.C. influence campaign to starve wireless of the spectrum needed to compete.

You know, what a monopolist would do.



**To ensure more Americans benefit from the better service that comes with home broadband choice, America needs more full-power, licensed spectrum for 5G.**